

# Upskilling Program by Flipkart

Wednesday, 10<sup>th</sup> May 2023

The Placement Cell of Era University organized a Flipkart Upskilling Program on Tuesday, 10<sup>th</sup> May 2023. The program was targeted for students of the Faculty of Science, Faculty of Allied Health Sciences & Research, College of Nursing & College of Pharmacy.

**Mr. Abrar Ahmed, Senior Manager (L&OD) of Flipkart, Bangalore** briefed about the company, “*Flipkart is an Indian e-commerce company, headquartered in Bangalore, Karnataka, India, and incorporated in Singapore as a private limited company. The company initially focused on online book sales before expanding into other product categories such as consumer electronics, fashion, home essentials, groceries, and lifestyle products*”

He discussed "Bright," the newest CSR initiative from Flipkart that aims to give young students the information and skills they need to excel in the e-commerce sector. Flipkart is aware that university students would be enthusiastic about pursuing a career in operation, customer support, and other professions. He believes this program will bridge the skills gap between what's needed in the workplace and what they already know.



The curriculum of the Bright Upskilling Program has been developed keeping in mind the current industry requirements for hiring and it covers a variety of topics, such as **How to Prepare for Interviews**, Essentials of Communication, Interpersonal Skill and Teamwork and Employer Expectations.

Mr. Ahmed also added that the Flipkart Bright program was free for students, and they must sign up and complete 08 hours of training. Students who complete the eight-hour online training modules will receive a certificate and an interview call from Flipkart to advance their careers with the company or one of its partners, depending on where they live. Students can decide whether they wish to accept the opportunity provided by the company.

**Mr. Ainsley Glass, Sr. Manager (CX Outsource Partner)** shared an MCQ-based game with students. Winners received gifts from Flipkart.



This Upskilling Training Program was put together to introduce students to additional possibilities for employment. According to Mr. Abrar Ahmed, Flipkart offers a variety of work options, and depending on the position, each requires a specific set of talents.

Dr Ghazala Zaidi, Asst Registrar, Era University, Lucknow delivered the vote of thanks at the end of the session.



**Hon'ble Vice Chancellor** Era University, presented a memento to Flipkart Team as a token of appreciation.



## Glimpses of the event

